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485 MADison Avenue New York, N.Y., 10022 GIFT SUBSCRIPTION COUPON I HAVE ORDERED A MAD SUBSCRIPTION FOR MYSELF-now I want to share the MAD Xmas cheer with some other clod on my gift list and save even more! Send me a 40-Issue Subscription for S59.50. I'll save \$18.50 off newsstand price Send a 40-Issue Gift Subscription for S57.50. I'll save S20.50 off newsstand price and my "giftee" will get all three MAD pins shown above absolutely free! and get all three MAD pins shown above absolutely free! □ Send me a 24-Issue Subscription for \$37.50.I'll save \$9.30 off newsstand price ☐ Send a 24-Issue Gift Subscription for S35.50. I'll save S11.30 off newsstand price and my and get the official MAD Zeppelin Pin absolutely free! giftee" will get the official MAD Zeppelin pin absolutely free! Send me an 8-Issue Subscription for \$15.50. I'll save a paltry 10c off newsstand Send an 8- Issue Gift Subscription for \$13.50. I'll save a paltry \$2.10 off newsstand price and my "giftee" will get to look at someone else's MAD Pins because you won"t price and get to look at someone else's MAD Pins because you won't send me any! ☐ Payment enclosed ☐ Bill me! (If you Insist!) ☐ Check here if renewal ☐ Payment enclosed. ☐ Bill me! (If you insist!) ☐ Check here if renewal NAME ADDRESS _____ ADDRESS

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STATE



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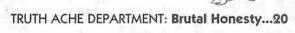
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DECEMBER 1994



"A business executive is someone who talks golf in the office and business on the golf course!" -Alfred &. Neuman







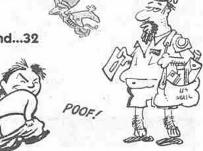
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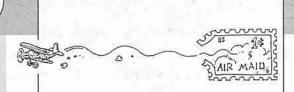
Dorothy Crouch

Contributing Artists

And Writers the usual gang of idiots

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INFORMATION SUPERSPYWAY



enigmatic Sples recently made a guest appearance on the cover of the hot, cyber-rich computer counterculture magazine Wired. Now we hear the Sples are negotiat-

ing for a cameo in the next Tom Clancy novel! Fa! Fa!

IT'S A GAS

After reading MAD #330, I was compelled to write about a mistake I felt couldn't go unrecognized. The last scene of "Al Jaffee Gets Gross" where the man is about to get decapitated but saves himself by breaking wind to put out the candle burning the rope holding the blade is totally false. It's a known fact that bodily gas is flammable, and if he did that, it would have caused a flame thrower effect making the rope snap, thus killing him. How could the Gross God, Al Jaffee, not have known this?

John P. Centera II Wood Dale, IL.

Al Jaffee got wind of your letter and was aghast, so he immediately retired to his comedy lab with a notebook, six cans of baked beans and a Zippo lighter to do some experimenting on his own! Get Well cards may be sent to Al courtesy of MAD. Whoever said "comedy isn't pretty" wasn't kidding! By the way, we received similar letters protesting our "happy ending" from Val Balagot, Darwin Teague, and, ironically, Michael Heinel -Ed.

MAD! -Ed. **READ THIS FIRST!**

In MAD #228 we asked our readers to help solve the riddle, "What's the first thing you read in MAD?" Here are some of our weirder reader's responses:

MORON MAIL

I'm thinking of changing my name to Joe Jack

Sorry, Chris, but you no can do! That name is already

taken! Not many people know this, but oddly enough, Joe

Jack Zippycrow is the real name of C-Span moderator

Brian Lamb! He changed it after he discovered that

everyone, even Newt Gingrich, was making fun of his

name in the Congressional Cloakroom! By the way, we will

send a free one-year subscription to the first person

who sends us a photo of themselves reading MAD next

to the C-Span School bus! We'll make it a five-year sub-

scription if it's a photo of Brian (Joe Jack) Lamb reading

Zippycrow. What do you think?

The first thing I read is the title page to make sure I'm buying the right magazine.

Vivian Kamen, Brooklyn, NY

I read the address label to see if I'm still who I think Lam.

Paul Wills, Brentwood, TN The first thing I read? The "IND" in the MAD logo.

John Poitras, Northridge, CA I personally dart my eyes to the "Our Price" to see

just how "cheap" MAD still is! Tony Severino, Haddonfield, NJ

The first thing I read is the page numbers to make sure they're all in order.

Peter Carlson, Seattle, WA The first thing I read is the Moron Mail on the letters page because I like to keep in touch with my relatives.

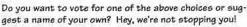
Larissa Graves, Memphis, TN I never read any further until I find the bunny on the cover.

Pat Buttles, Webster, NY

Likewise, we asked readers to suggest names for that strange bird that always pops up in our pages. So far, our three favorites and the people who suggested them

"Kafka" — Ryan Nave, Houston, TX "Spazzy" — Christopher Hart, Memphis TN

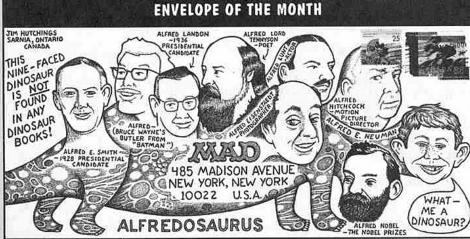
"Flip, the Bird" — Krista Martin, Westerly, RI



INSIGNIFIGANT DATA

MAD #333 ON SALE DEC. 20! MAD'S STAR TREK SPECTACULAR ON SALE NOV. 15!

The real reason computers were invented is finally here! MAD is part of America Online's new DC Comics Online! Correspond with the Usual Gang of Idiots and other MAD fans, download MAD color images, and do plenty of other stuff! All you need is a computer, modem and a major credit card or checking account! If you don't already have America Online, call 1-800-827-6364 Ext. 4214 for a FREE starter kit and 10 free hours!



Sarnia, Ontario resident Jim Hutchings' multi-headed illustration is this issue's envelope of the month and more...so much more. It's a history, biology and archeology lesson all rolled into one! Next time you're in class, show it to your teacher and see if you don't receive extra credit right on the spot!

TOMATOES DEPARTMENT

"NYPD BOOBS" COVER



Breves Boose

Mr. Nick Meglin Editor MAD 485 Madison Avenue New York, New York 10022

Dear Mr. Meglin:

I'm delighted (as always) to have a show lampooned by you guys. Art work is great - one question. Where's my right hand, and is that why I'm grinning and Amy isn't?

Again - thanks for a great laugh and an equally great compliment.

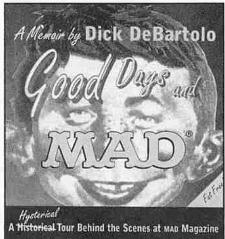




SEE DICK WRITE

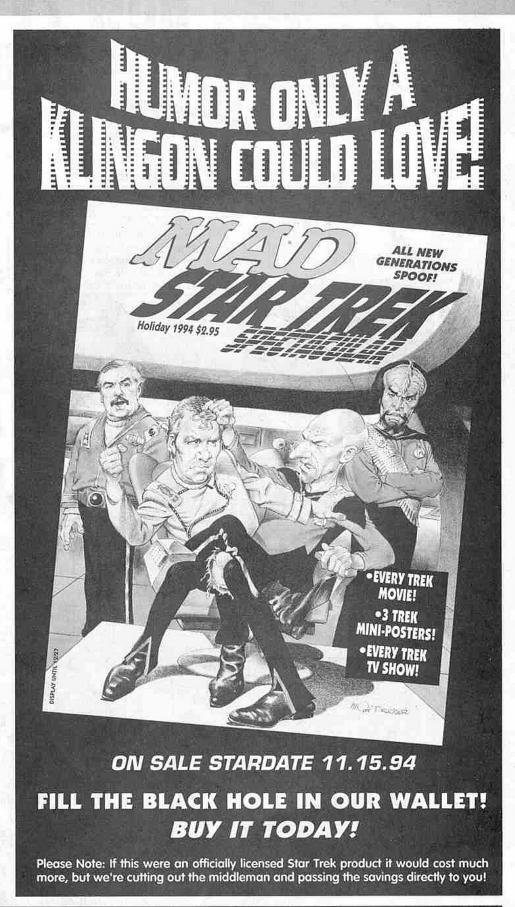
I want to warn your readers about a new book just published by Thunder's Mouth Press called GOOD DAYS AND MAD. I don't know who wrote it, but everything in the book has been stolen from me! They used my pictures, my thoughts and even my experiences of thirty-plus years at MAD! Hopefully, someone can find out who's responsible so I can take legal action!

Dick DeBartolo New York, NY



Longtime MAD writer Dick DeBartolo forgete that HE wrote Good Days and MAD! We hope the book is better than Dick's memory, so he remembers he's appearing at the Mid-Ohio Comicon at the Hyatt Regency Convention Center in Columbus on Nov. 26 and 27 where he'll be autographing copies of his book!

FAX MAD AT (212) 752-6872



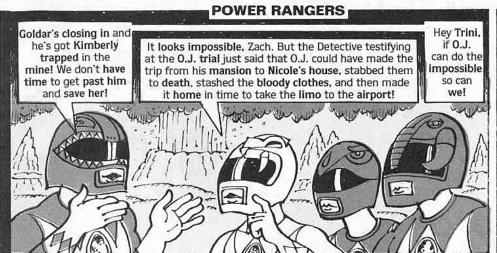
COURT IN THE ACT DEPT.

TV networks are in a awful bind! When they covered O.J. Simpson's preliminary trial hearings, they incurred the wrath of viewers who missed their favorite daytime shows! But by not pre-empting these shows, they would have incurred the wrath of viewers interested in long, boring legal proceedings! Luckily, with trial time here, MAD's devised a way to keep everyone happy! Simply broadcast all daytime shows live and creativity incorporate trial news directly into regular programming! Here's our plan for...

HOW TV NETWORKS UPDATES INTO



CAN WORK SIMPSON TRIAL THEIR REGULAR PROGRAMMING



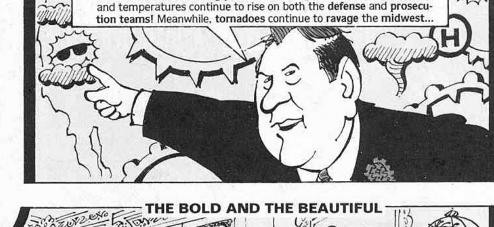
THE FRUGAL GOURMET

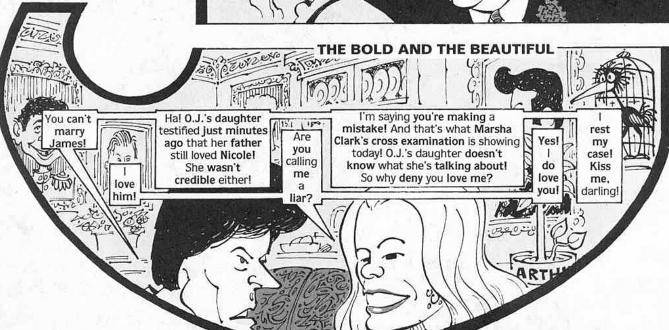
Add a garnish of cinnamon chips and there you have a delightful appetizer - Tomato Surprise Witness, named in honor of a man who just took the witness stand at the O.J. Simpson trial and is testifying that he actually saw two OTHER people running from Nicole's Brentwood condo on the night of the murder!





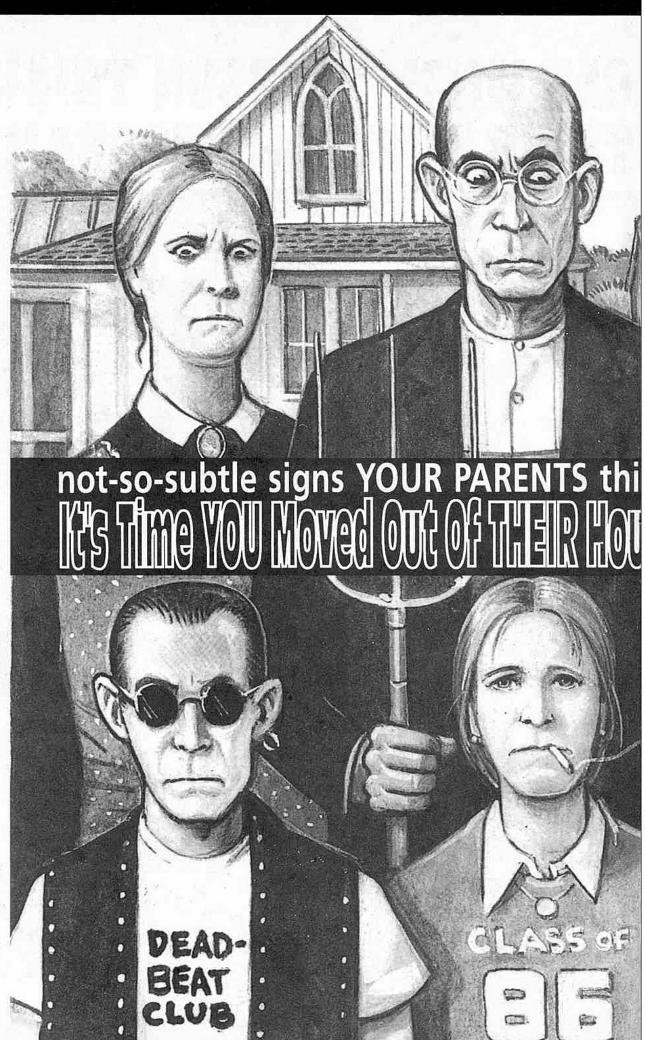
Temperatures are falling and skies are clear over much of the northeast. Quite a different picture from out west where a dark cloud appears to have settled over O.J.'s chance for acquittal! At this very moment, the former Bills star is being pelted with charges the size of hailstones, and temperatures continue to rise on both the defense and prosecution teams! Meanwhile, tornadoes continue to ravage the midwest...





EVICTION NOTICED DEPT.

Sure, parents are suposed to provide their pathetic offspring with food and shelterbut for how long? 18 years? 21 years? 25 years? What, you've moved out and now moved back in? Why you lazy, ignorant, good for nothing deadbeat of an ungrateful, insignificant, absolutely useless waste of DNA! Can't you take a hint? Haven't you noticed any of these...



When you ask your dad to lend you \$50 he gives it to you in travelers' checks!

All over the house you keep finding pamphlets entitled "Religious Cults—They're Free, They're Fun, They're For You!"

Your bed is donated to the Salvation Army—while you're sleeping in it!

Your mom does a needlepoint wall-hanging which reads "Life Begins At The Moment Your Last Blood-Sucking, Unemployed Loser Of A Kid Moves Out!"

Although it's not Thanksgiving and you're over 21, you still have to eat your meals at the "little table"!

The Club is installed on the refrigerator door!

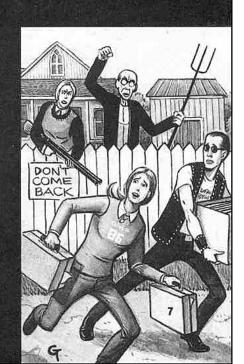
You wake up one morning to find in your bed the head oif your old hobbyhorse!

nk

When your friends call, your dad puts them on hold and then leaves for work!

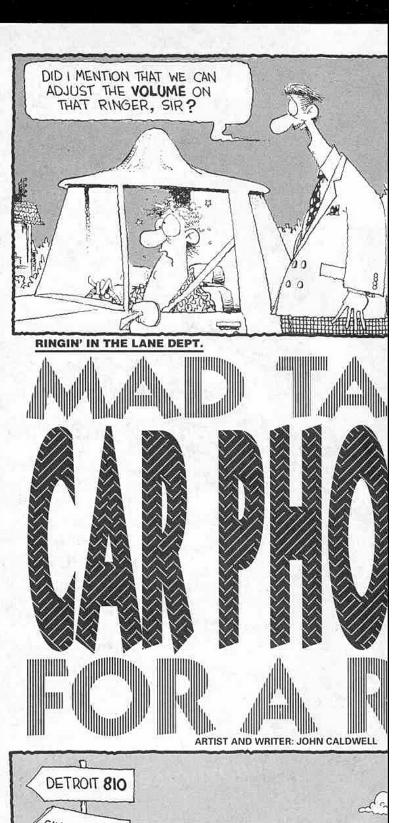
Every time your mom serves alphabet soup the words "go away" are floating in your bowl!

ARTIST: GREG THEAKSTON WRITER: DENNIS SNEE









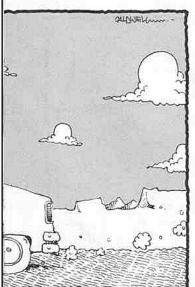


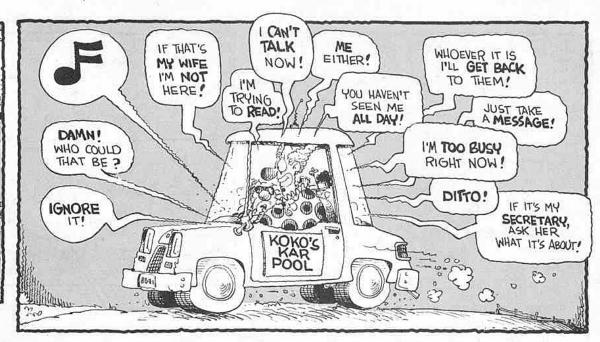


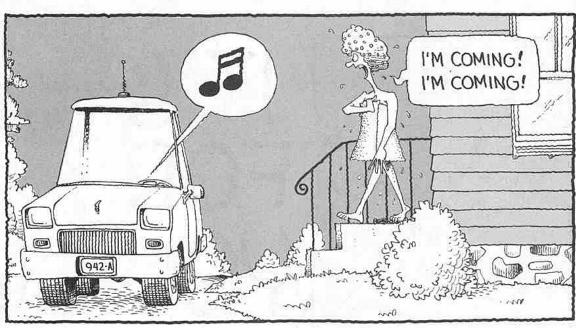


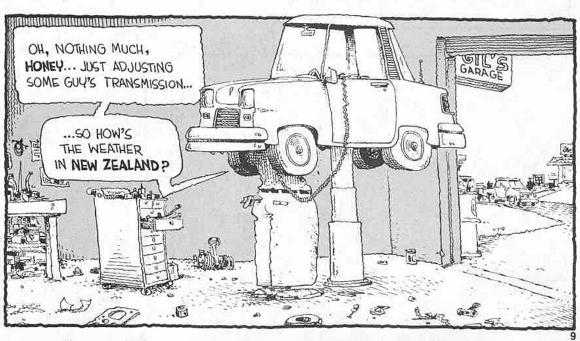


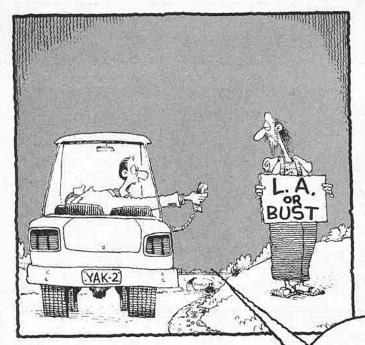


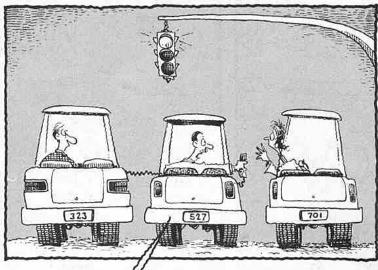


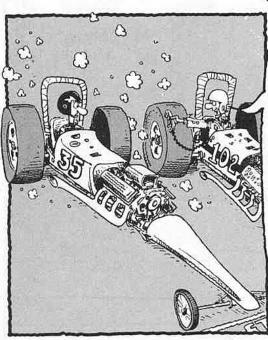




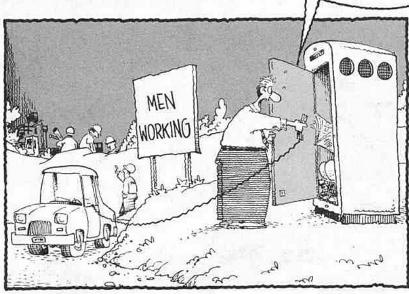








IT'S FOR YOU!





THE BUS FLOPS HERE DEPT.

Every summer Hollywood churns out some super-exciting hot action flick that keeps you on the edge of your seat! Movies like Die Hard, Lethal Weapon and The Fugitive gave audiences the thrill of a lifetime! So where was this summer's blockbuster? Well, it starred that swashbuckling king of adventure—ahem—Keana Reeves! It's no wonder that we found this film was. . .

NOT QUITE UP TO

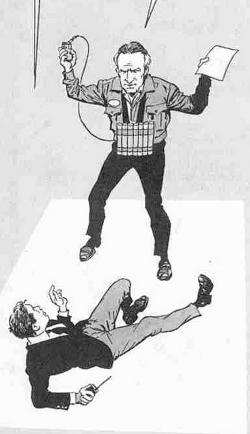
What the hell is going on? First this elevator was going down at 100 mph, and now it stopped dead! That explains it! We must have been stopped for speeding! Don't worry! The SWEAT team
is here! I'm Jerk Tavern
with my buddy, Hairy Dimple!
We have good news and bad
news for you people! The good
news is, we stopped your
falling elevator by connecting
it to a crane on the roof!

I hear police sirens!

> The bad news is the only thing the crane seems to be connected to is your elevator! It's kind of a "heads it falls, tails it falls" situation!

My God, man, what's the matter with you? I ask to see a work order, and you stab me!

> That's what my work order says! "Kill nosy guard!" I just follow orders! Especially the ones I write myself!



The bomber is demanding three million dollars, or he'll blow the rest of the supports holding that elevator! Where are we supposed to get three million dollars? How about we pass the hat around and get it from the people in the elevator? They're the ones in trouble! I'm sure they'll all kick in! Hell, they'd better!









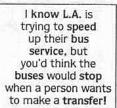




We know, but we found the frequency he's watching on, and we're running a video tape loop of the bus we shot earlier! Now you can do what you want, and he won't see it!

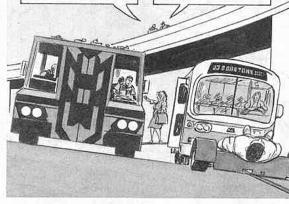
How come you can do all that and not trace the location of his phone?

Trace his call?
Damn!
Why didn't you mention that earlier?



That's nothing! Look at the guy they're rolling under the bus on a mechanic's dolly at 50 mph! They don't even stop when they do inspections!

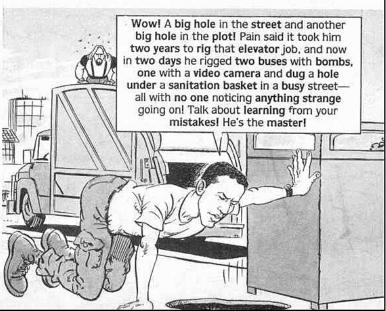




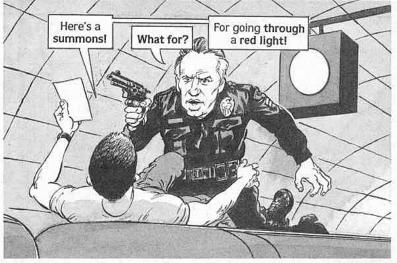






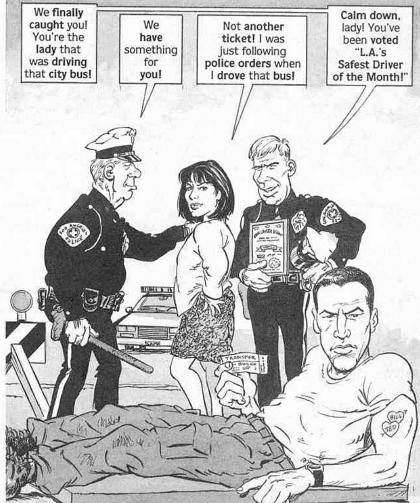




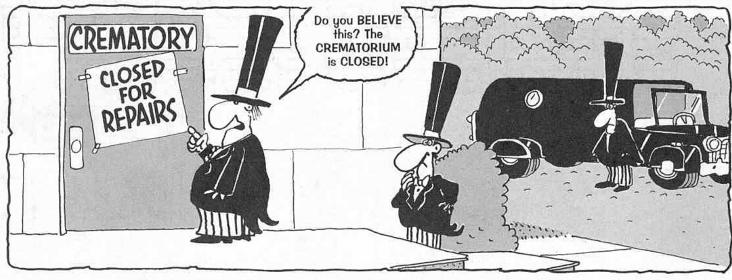


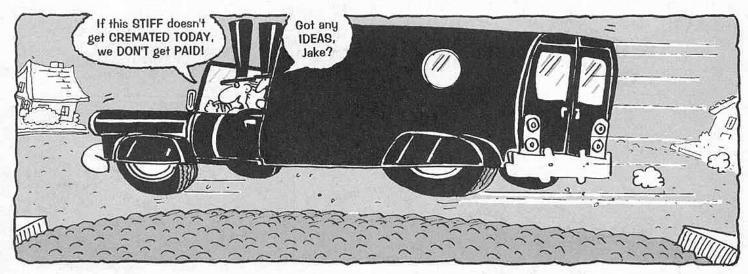


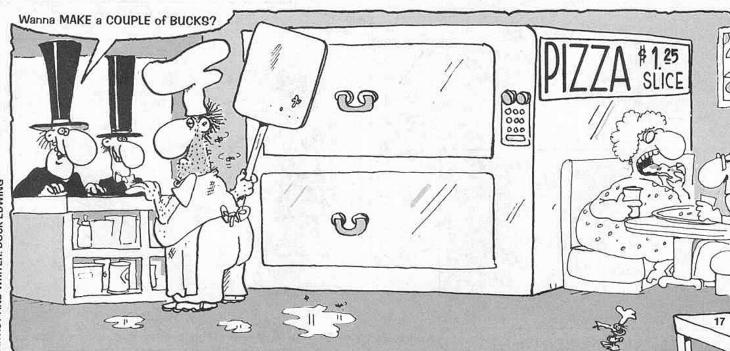


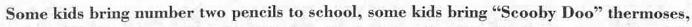


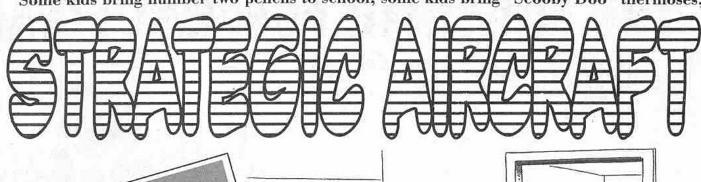
THE FREAKISH FUNERAL FINALE





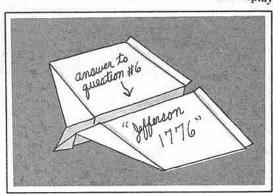




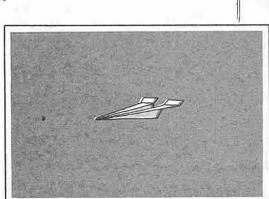


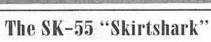






The M-100F "Cheatwing"







A compact, high-velocity flyer, capable of tight maneuvering and rapid climbing, especially useful for strikes on moving targets.

but only wiseasses who bring an ample supply of paper and scissors can design these... ARTIST AND WRITER: TOM CHENEY A large-bodied craft capable of medium-level sustained flights, ideal for the dispersion of the lightweight annoving materials. The FT-71B "Geekduster" ogied crait capable of medium-level sustained tugnts, ideal for i sal of pencil shavings or other lightweight annoying materials. A sleek, streamlined, high-speed craft, designed for accuracy and frequently used to get the attention of, or awaken, a fellow class clown who has dozed off. The H-177 "Headhunter"

The SR-2N "Snot Rocket"

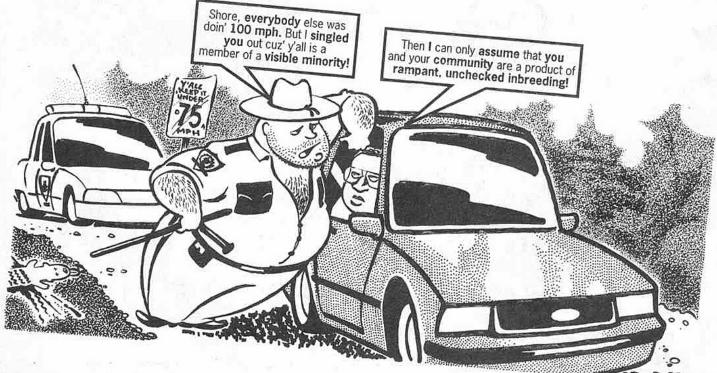
Aerodynamically sound, yet small enough to be concealed in a nostril, this tiny flyer is easily dispatched with a single puff of air. (Usually launched in pairs.)

TRUTH ACHE DEPT.

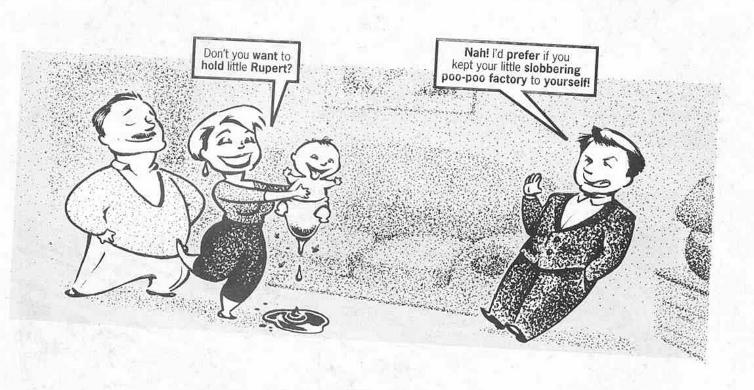
Your friend gets a bad haircut and asks you, "How do you like it?" You say, "It looks great!" when what you really want to say is that he looks like Cousin ltt after a weed-whacker accident! Just once it would be great if someone had the guts to tell the truth! Now, we'll show you many cases in which a lie was given up in favor of a delicious dose of...

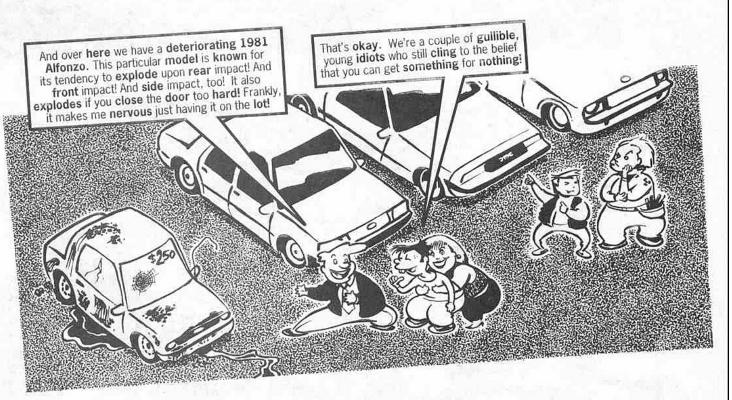




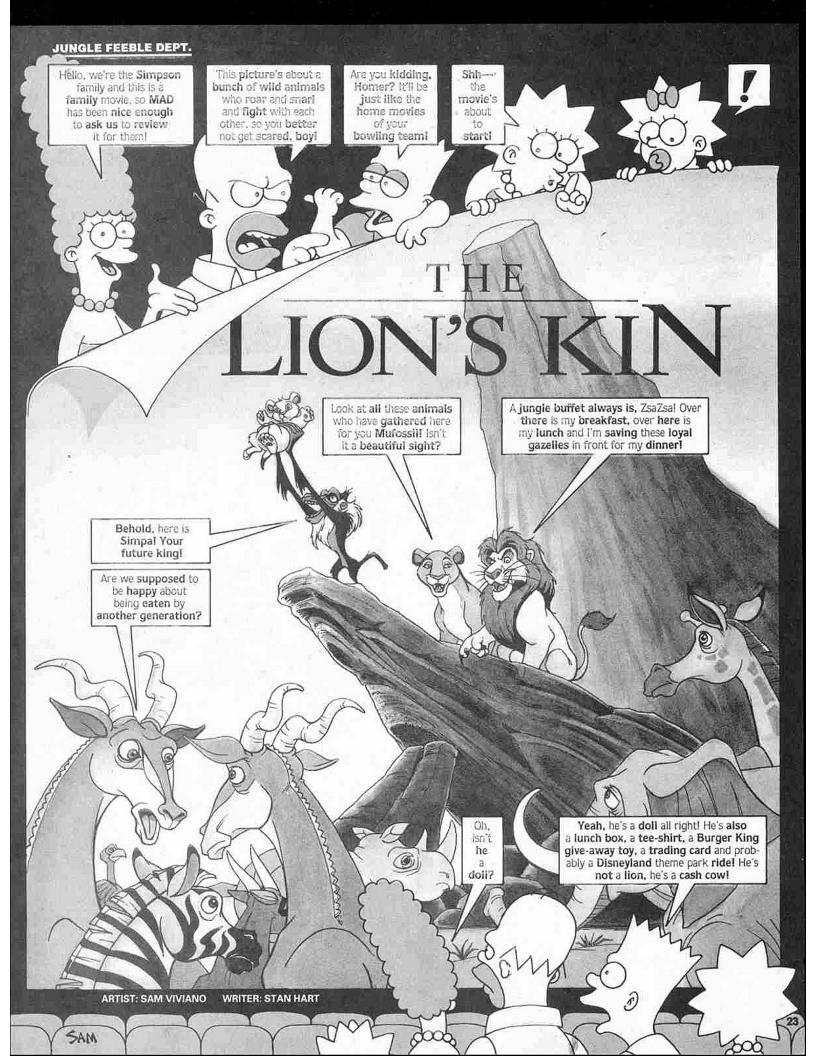


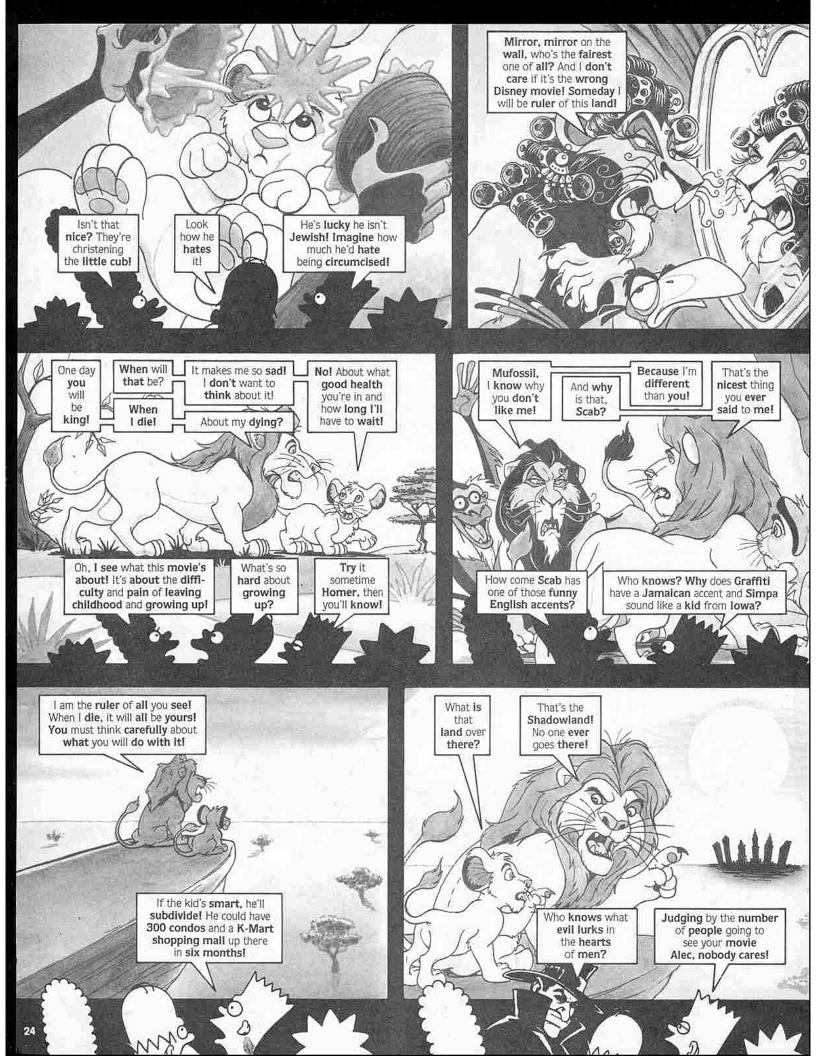
ARTIST AND WRITER: SEAN EISENPORTH







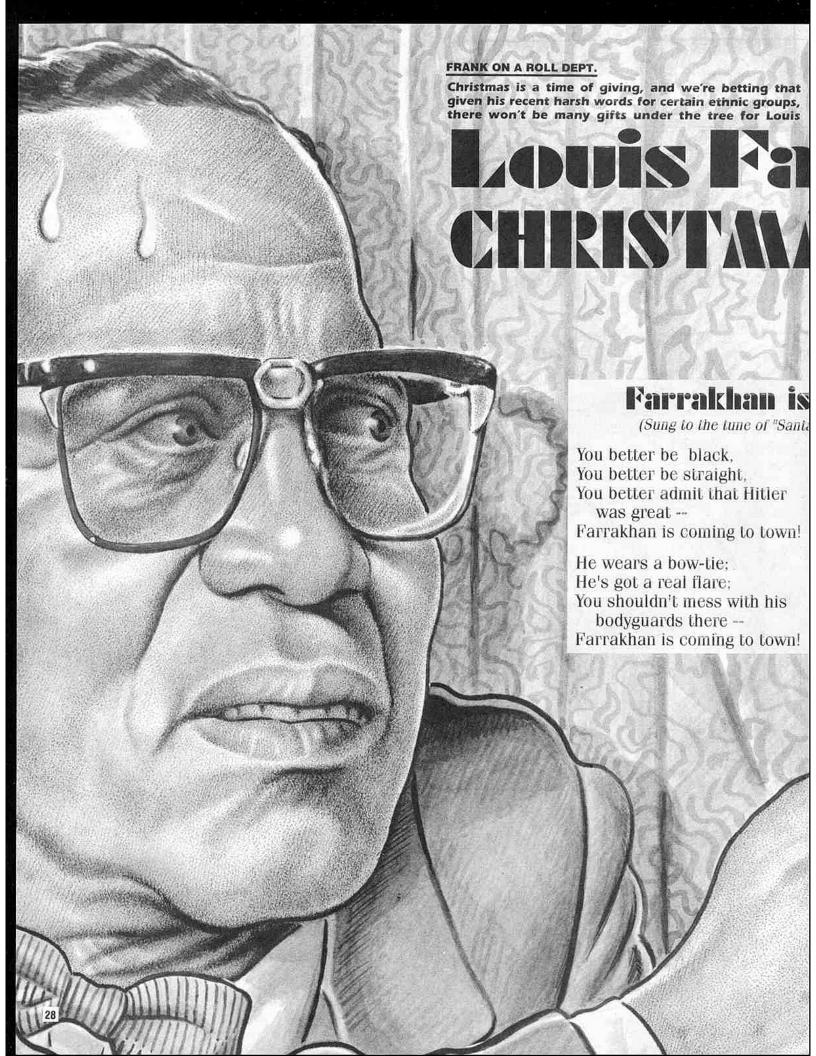


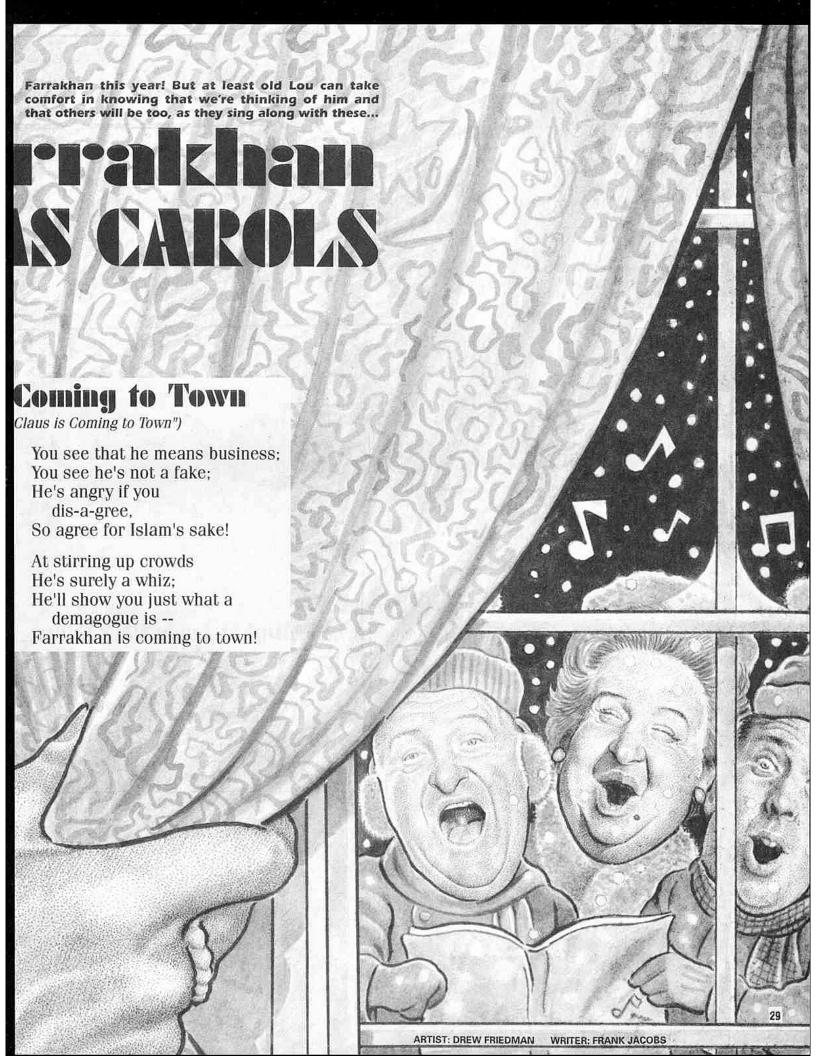


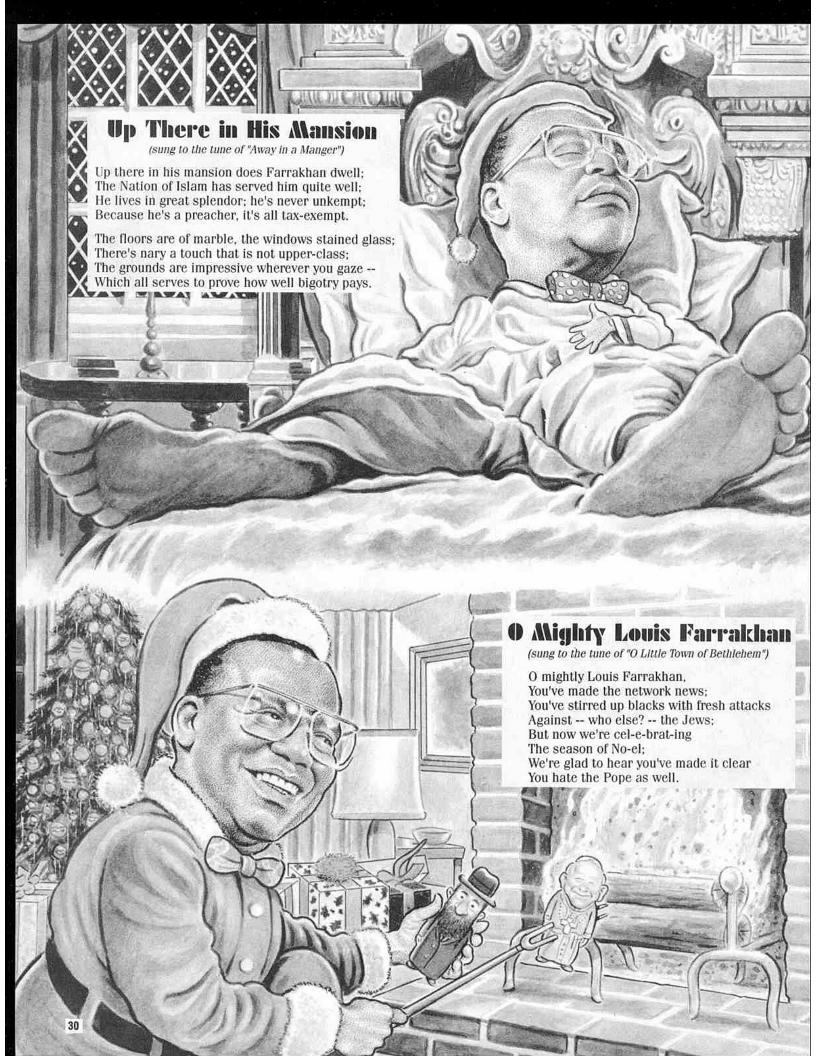






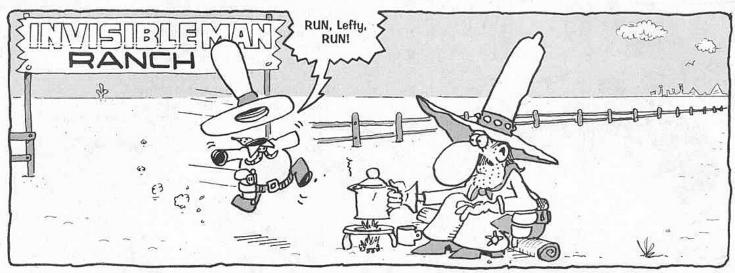


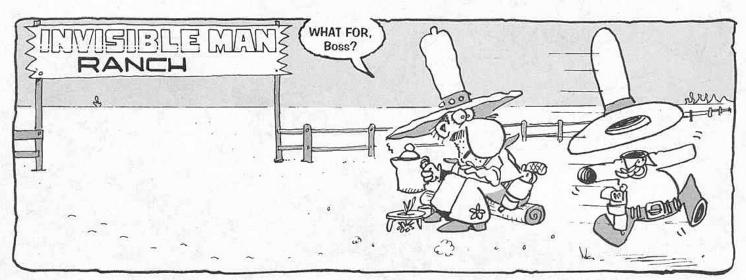






THE WEIRD WESTERN WHIRLWIND







The Lighter Side Of...



ARTIST AND WRITER: DAVE BERG

EDUCATION



TECHNOLOGY

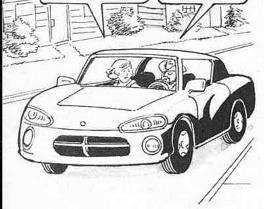




MEN

We're totally lost! Now will you forget your male ego and ask those people for directions? We're not lost, but I'll ask them anyway just to shut you up!

Excuse me, but do you **know** where **Kester Avenue** is? Sure! Drive eight blocks west, make a right, then go up about two lights! I never heard of any Kester Avenue in this neighborhood! How did you know where it is? I don't! But my male ego had to tell him







PARTICIPATION

You're not setting a good example for the average citizens of this country! What are you talking about? I don't drink! I don't smoke! I don't even drive a car!

You're not paying your share of all those taxes the rest of us have to pay on liquor, cigarettes, and gas!

That's just what I mean!

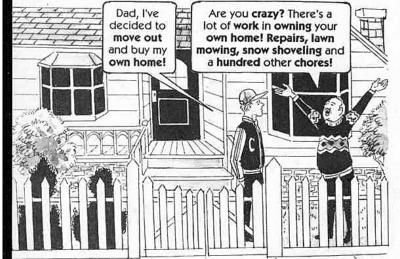
PANHANDLING





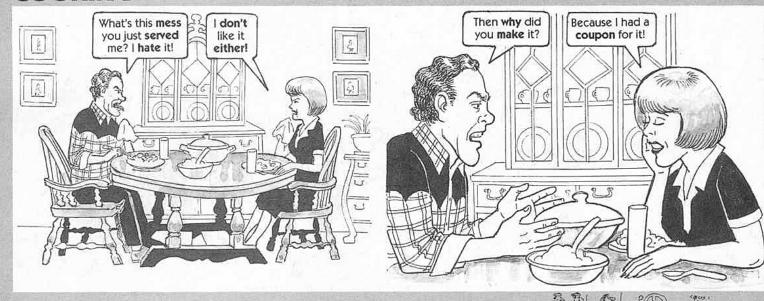


HOME OWNING





COOKING







DIFFERENCES



THE OFFICE





PETS

Ö

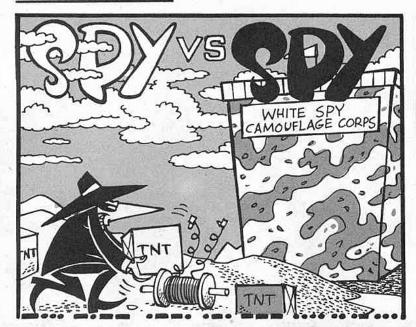


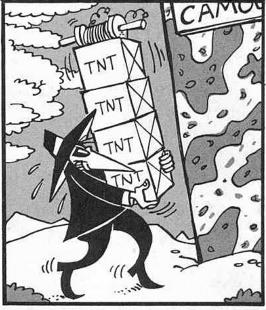


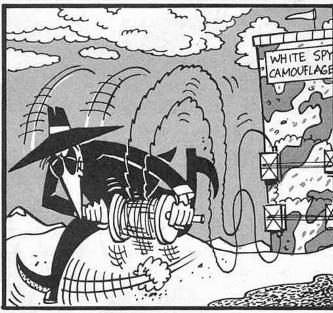
DOCTORS

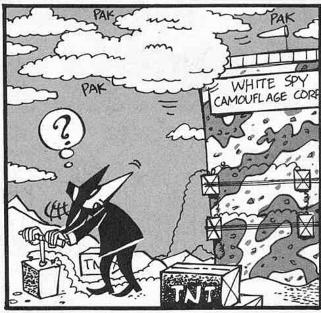


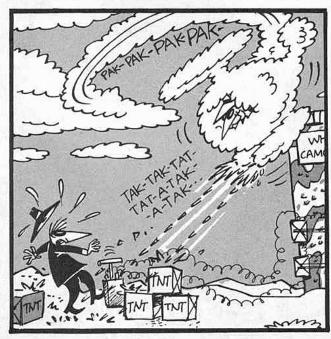
















Public Enemy

Simple Minds

You're probably one of the millions of lost souls who think MTV is the only place you could see names like Alice In Chains, Nine Inch Nails or Meat Puppets! YOU FOOL! Take a look around and take note of these...

IDENTITY FOR TWO DEPT.

Names of Music Aroups As

WRITER: CHARLIE KADAU

PHOTOS: AP/WIDE WORLD PHOTOS, CBS, NBC, RICHMOND NEWSPAPER



TALKING HEADS

The Who

ARRESTED



Spin Doctors

Supertramp

TION Appear ELEGATION OUR LIVES

DEVELOPMENT

Naughty By Nature

10,000 Maniacs

39

SERGE-IN GENERAL DEPT.

AMAD LOOK WOME

















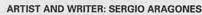




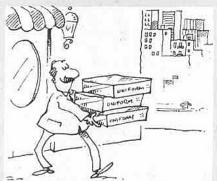






















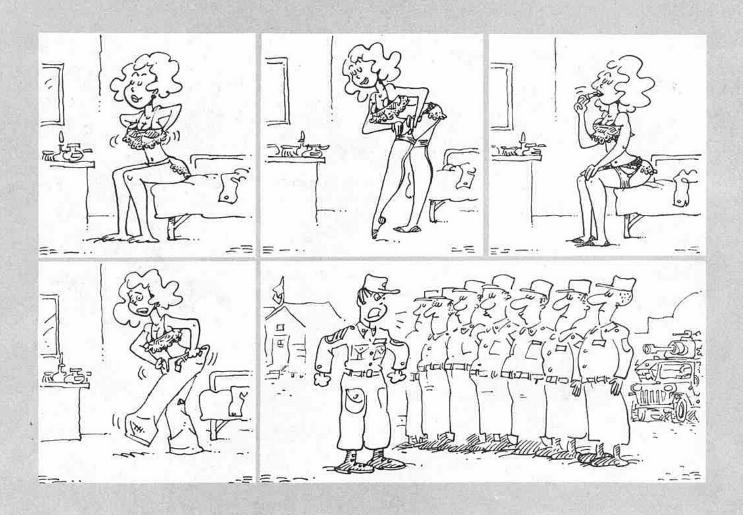


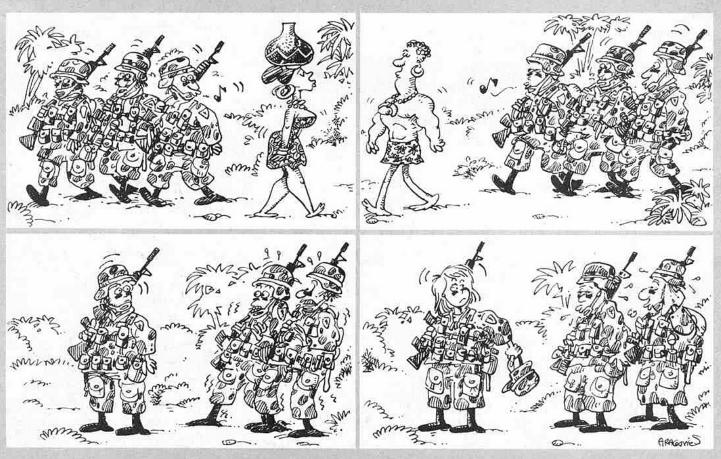






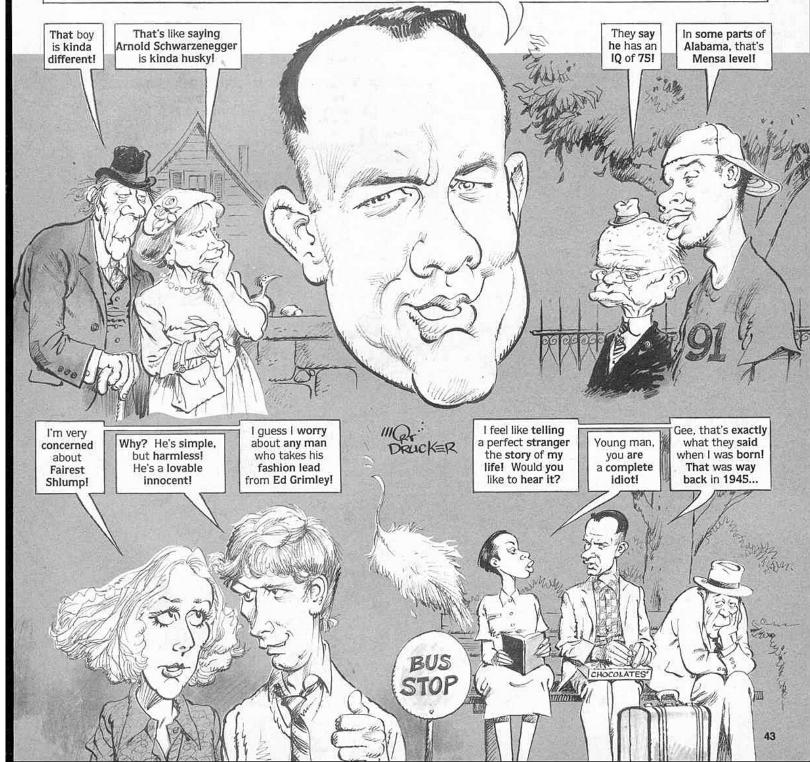


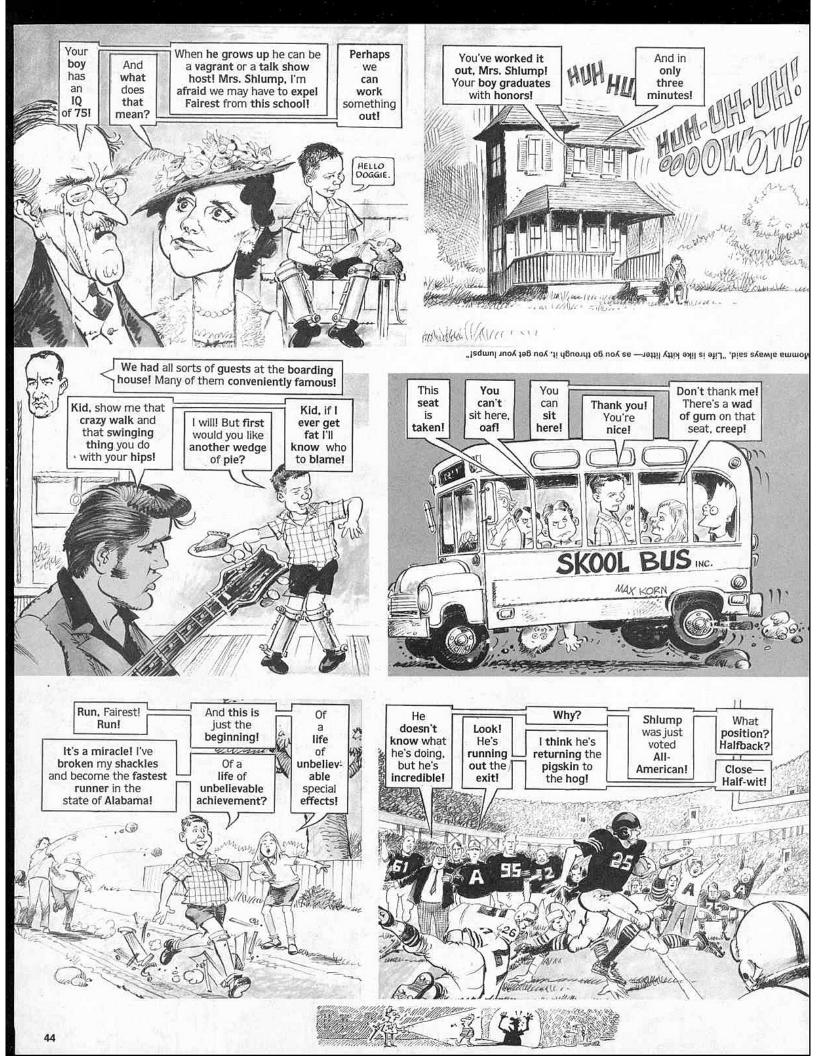


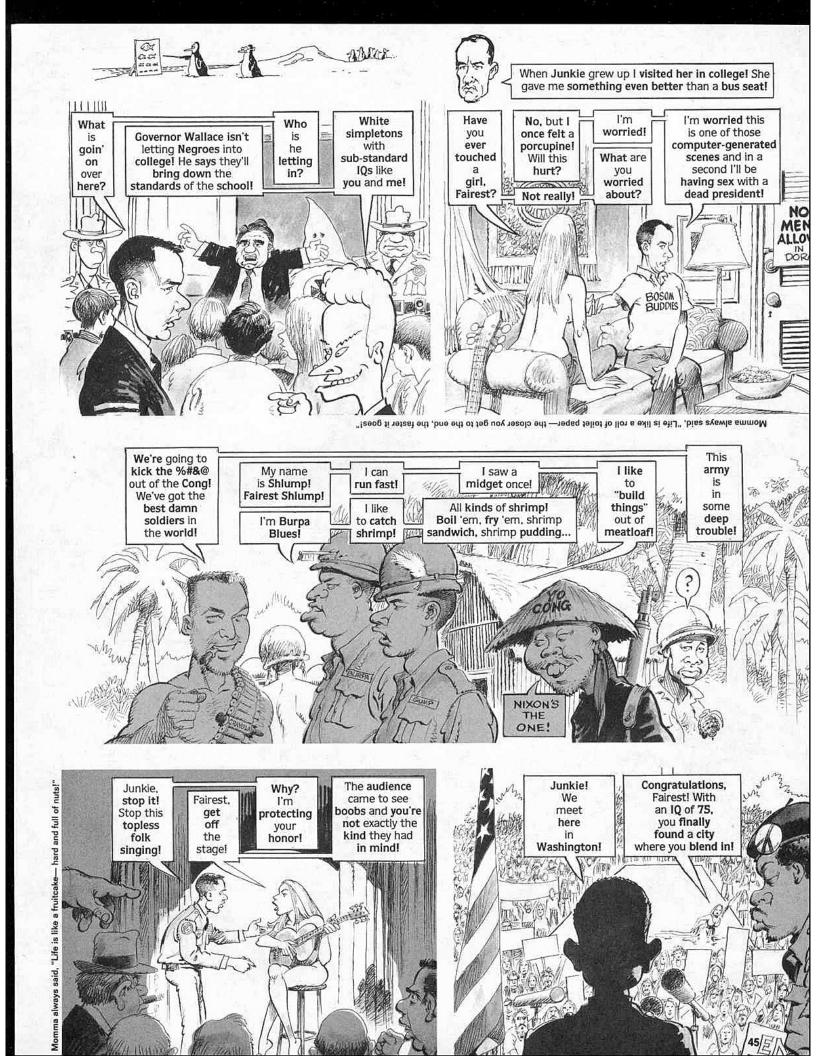


Fairest Shlump That's my name! Fairest Shlump!

Wanna choc-o-late? My Momma always said "Life is like a box of choc-o-lates! It's got marshmallows and nuts!" Some people say I'm like one of the nuts, but others stick up for me and say my mind is more like a marshmallow! And that I have a bad southern accent, like I'm from Philadelphia! What's so bad about that? It could earn me another Oscar! And that I don't stop talking! Like now for instance! This may be a record for the longest dialogue balloon in a MAD satire! But I do have good posture! The best in Alabama! One year I won the State Posture Championship! Maybe you saw the newsreel of President Roosevelt giving me the trophy, even though he died before I was born! Or maybe that was Woody Allen giving a special effects trophy to Zelia! I forget! Anyway, my momma always said that posture is like oatmeal...











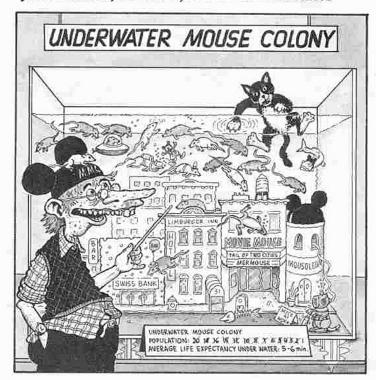
For every future Stephen Hawking, our nation's schools are filled with an Infinite Quantum of numbskulls and slackers who don't know the difference between a Periodic Table and a coffee table! Yet, that doesn't stop these brainiacs from blundering into science competitions! We now pay tribute to a few of these mental flatliners in...

AMERICA'S MOST NOTEWORTHY SCIENCE FAIR PROJECTS... THAT LOST!

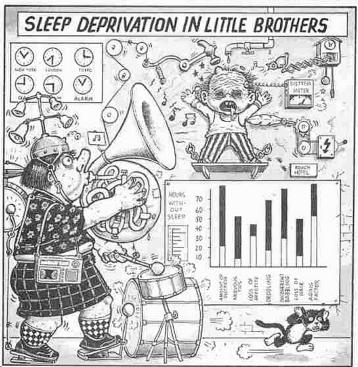
ETAN FLIBS, 7TH GRADE, CHEDDAR CHEESE JUNIOR HIGH



JASON PICKLERIP, 10TH GRADE, BRENT SPINER HIGH SCHOOL



Phyllis Goosecasket, 11th grade, Eraserhead Girl's Academy



SHAKEEM KEEMSHA, 6TH GRADE, P.S. 10,492



WHAT HORRIBLE
SICKNESS
HAS RECENTLY
BEEN LINKED
TO SMOKING?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

The surgeon general has issued countless warnings about the hazards of tobacco smoke. Studies have suggested that cigarettes may cause a variety of nasty diseases. To find out what the latest illness connected to smoking is, fold page in as shown...



AD

FOLD THIS SECTION OVER LEFT

◀B FOLD BACK SO "A" MEETS "B"



COMPARING NOTES, SCIENTISTS HAVE FOUND REPULSIVE EVIDENCE OF A TOBACCO BASED MALADY. RELYING BY AND LARGEON YEARS OF STEADY RESEARCH, THE INDISPUTABLE FACTS ARE THERE. BUT IT'S FRUSTRATING NO ONE CAN BAN ANYTHING SO DEADLY.

AD

4

